NO.870

PTO/SB/61 (04-07) Approved for use through 09/30/2007, OMP 0651-0031
U.S. Patent and Tredemark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons one required to respond to a collection of information unless it displays a valid OMB control number. Docket Number (Optional) PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT 23050-09086 ABANDONED UNAVOIDABLY UNDER 37 CFR 1.137(a) First Named Inventor: Pier francesca, La Mura Art Unit 3693

Application Number: 09/080720 Examiner: Daniel S. Felten Application Number: 09/885,720 June 19, 2001 Title: ENHANCED AUCTION MECHANISM FOR ONLINE TRANSACTIONS Attention: Office of Petitions Mail Stop Petition Commissioner for Patents P.O, Box 1450 Alexandria, VA 22313-1450 NOTE: If information or assistance is needed in completing this form, please contact Petitions Information at (571) 272-3282. The above-identified application became abandoned for fallure to file a timely and proper reply to a notice or action by the United States Patent and Trademark Office. The date of abandonment is the day after the expiration date of the period set for reply in the Office notice or action plus any extensions of time actually obtained. APPLICANT HEREBY PETITIONS FOR REVIVAL OF THIS APPLICATION. NOTE: A grantable petition requires the following items: Petition fee. Reply and/or issue fee. (2)Terminal disclaimer with disclaimer fee - required for all utility and plant applications filed (3) before June 8, 1995, and for all design applications; and Adequate showing of the cause of unavoidable delay. 1. Petition fee _____ (37 CFR 1.17(l)). Applicant claims small entity status. Small entity - fee \$_ See 37 CFR 1.27. Other than small entity - fee \$ 500 (37 CFR 1.17(I)). 2. Reply and/or fee The reply and/or fee to the above-noted Office action in the form of (identify the type of reply): has been filed previously on __ Hovi is enclosed herewith. 05/14/2007 MGEBREN1 00000030 09885720 01 FC:1452 500.00 OP B The issue fee of \$ ___ has been filed previously on_____ is enclosed herewith.

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This collection of information is required by 37 CFR 1.137(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case, Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mall Stop Petition. Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT ABANDONED UNAVOIDABLY UNDER 37 CFR 1.137(a)			
3. Terminal disclaimer with disclaimer fee			
Since this utility/plant application was filed on or after June 8, 1995, no terminal disclaimer is required.			
A terminal disclaimer (and disclaimer fee (37 CFR 1.20(d)) of \$ for a small entity or \$ for other than a small entity) disclaiming the required period of time is enclosed herewith (see PTO/SB/63).			
4.	4. An adequate showing of the cause of the delay, and that the entire delay in filing the required reply from the due date for the reply until the filing of a grantable petition under 37 CFR 1.137(a) was unavoidable, is enclosed.		
WARNING:			
Petitioner/applicant is cautioned to avoid submitting personal information in documents filed in a patent application that may contribute to identity theft. Personal information such as social security numbers, bank account numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for payment purposes) is never required by the USPTO to support a petition or an application. If this type of personal information is included in documents submitted to the USPTO, petitioners/applicants should consider redacting such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is advised that the record of a patent application is available to the public after publication of the application (unless a non-publication request in compliance with 37 CFR 1.213(a) is made in the application) or issuance of a patent. Furthermore, the record from an abandoned application may also be available to the public if the application is referenced in a published application or an issued patent (see 37 CFR 1.14). Checks and credit card authorization forms PTO-2038 submitted for payment purposes are not retained in the application file and therefore are not publicly available.			
	MOR	May 9, 2007	
1	Signature	1744 9, 2007	
	MARC A. BERGER	44029	
	Typed or printed name	Registration Number, if applicable	
1	P.O. Box 691	<u>831-456-8500</u>	
Socue CA Address 95073 Telephone Number			
Address			
Enclosure Fee Payment			
	Reply		
Teminal Disclaimer Form			
Additional sheets containing statements establishing unavoidable delay			
	CERTIFICATE OF MAILING OR TRANSMISSION (37 CFR 1.8(a))		
	I hereby certify that this correspondence is being: deposited with the United States Postal Service on the date shown below with sufficient postage as first deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.		
	transmitted by facsimile on the date shown below to the United States Patent and Trademark Office at (571) 273-8300.		
-	- lalo 7		
	5 19 7 0 7 Signature		
	5 bent L	I name of person signing certificate	

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PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT ABANDONED UNAVOIDABLY UNDER 37 CFR 1.137(a)

NOTE: The following showing of the cause of unavoidable delay me party who is presenting statements concerning the cause of the cause o	lust be signed by all applicants of by any other fields.
M-Q. R ~	May 9, 2007
Signature	→ Date
MARC H. BERGER	44029
Typed or printed name	Registration Number, if applicable

(in the space provided below, please explain in detail the reasons for the delay in filing a proper reply.)

Officents filed a timely response on Offil 4,2007, with a fetition for three month extension of time and a late fee.

afflicants contacted Examines Felton, who advised what the afflication went aboutmed due to a USPTO error, consedby a discrepancy in the EDAN and PALM exptens. A copy of Examines Feltons e-mail is attacked hereto.

afflicants are filing the felition to revine at Examines Feller's suggestion.

(Please attach additional sheets if additional space is needed.)

Marc Berger IPE

From: CT. TADEMARK MAY 0 9 2007 Sent: To: Subject:

Felten, Daniel S. [Daniel.Felten@USPTO.GOV] יום שישי 04 מאי 2007 19:04 mberger@bezeqint.net RE: US Serial No. 09/885,720

Mr. Berger,

After checking our internal electronic file wrapper system this morning, "eDAN," I see that you are correct and that your amendment was submitted with an OIPE date of April 04, 2007. I apologize for the error. Cases that are flagged for potential abandonment are flagged to us via our PALM website. Sometimes there is a disconnect between the information on the PALM system and the eDAN system, or both systems are not updated when the abandonement goes out, as was in all probablity the case here. In order to expedite re-opening the case, I recommend that you file a "petition to revive" the abandoned case. Once again, I sincerely apologize for the oversight and any inconvenience this may have caused you or your client.

Sincerely,

Ex. Daniel Felten Art Unit 3693 Business Methods

----Original Message----Marc Berger [mailto:mberger@bezeqint.net] Friday, May 04, 2007 10:58 AM > Sent: > To: Felten, Daniel S. > Subject: US Serial No. 09/885,720 > Dear Examiner Felten, > This concerns US Application Serial No. 09/885,720. You issued an > office action rejection on October 4, 2006, and I filed a response on > April 4, 2007 via Express Mail. My response is posted on Public PAIR. > You issued a Notice of Abandonment on April 10, 2007, indicating that > no reply was received. > Please advise. > Sincerely, > Marc Berger > Reg. No. 44,029